

CROSSOVER NORDIC

"Crossover U.K changed my life: it was the most stimulating brilliantly workshop I have attended. Part personal development, part creative brain storming, it has the capacity to change entire businesses as well as creatives such as myself."

Roy Ackerman, Creative Director, Diverse Production, U.K

APPLY NOW FOR CROSSOVER NORDIC 2008 AND A CHANCE TO WIN 100,000 SEK! A FIVE-DAY RESIDENTIAL LABORATORY DESIGNED TO DEVELOP INNOVATIVE CROSS-PLATFORM PROJECTS AIMED AT EXPERIENCED AND ESTABLISHED GAME, FILM, TV, ANIMATION, MOBILE & NEW MEDIA CREATORS WITHIN THE NORDIC COUNTRIES.

Over five days, between the **15-19th September** 2008, 20 selected participants will explore the creative and commercial challenges of developing new content and services for digital delivery in a 360 commissioning world.

The lab will be held in the Swedish West Coast in Västra Götaland and facilitated by the world leading mentor Frank Boyd of Unexpected Media and BBC Innovation Lab, alongside international experts and a number of commissioning editors.

Crossover Nordic participants have a chance to win a 100,000 SEK development prize at the Crossover pitch competition to be held at this year's Nordisk Panorama 5 Cities Film Festival the 28th of September 2008.

The Lab Includes the 5-day session (accommodation + meals included, travel costs excluded)

Deadline for application: 1st August 2008

For more info and how to apply click the links below the Invitation:

Crossover is presented by Unexpected Media and Doc Fest and is proudly funded by SVTi, Film i Väst, Danish Film Institute, Center of Visualization, Nordic Game Program, Nordic Film and TV Fund, Västra Götalands Regionen and Mobile Heights. Supporting partners are Filmkontakt Nord, Nordisk Panorama 5 Cities Film Festival and MMMalmö

